

To whom it may concern  
November 26, 2018

## **Letter of recommendation – Omri Gal**

Omri joined the Spokesperson's Office of the Israel Nature and Parks Authority, and soon established the press relations field in the organization, while creating working relations with hundreds of employees and dozens of reporters covering the organization. In doing so, Omri demonstrated the ability to learn new and complex subjects in a very short time, combining knowledge, creative thinking and excellent human relations.

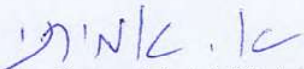
Omri knows how to work with people: those he managed have been backed up and supported, while those who manage him constantly feel that there is someone to rely on, and that any task assigned to him will be carried out in a manner worthy of appreciation, all that while demonstrating great loyalty to the organization and its goals.

Omri is a leader who has the ability to empower the people around him. Even when the organization faced criticism and severe crises, Omri led the NPA's press relations to safe shores, without compromising the organization's principles. Thanks to his command of the English language, the organization received international coverage of its activities.

Omri was very motivated to continue and bring media achievements to the organization, while developing capabilities that raised the bar of organizational excellence to high levels. He was highly regarded by the organization's employees and managers, as well as by the reporters who covered the activities of the Authority. He left behind him professional elements that form the basis for the activities of the Spokesperson's Office, even years after leaving the position he created.

For his outstanding contribution to the organization, I chose to give Omri the 2009 CEO Outstanding Employee Award.

I am sure that anyone who chooses Omri for a position in his organization will be receiving a dedicated, diligent and talented worker, who will contribute greatly to any organization that chooses to hire him.

  
Brigadier General (ret.) Eli Amitay

Former Head of Israel Nature and Parks Authority