

December 5, 2018

To whom it may concern

## Letter of recommendation – Omri Gal

Omri worked alongside **Magen David Adom Medical Services** (MDA – EMS services) Spokesperson's Office for the past 2 years, as the Referent from Pe'er-Levin PR office.

During those years, Omri was in charge of hundreds of press releases, sent from the Spokesperson's Office to hundreds of reporters and media outlets covering MDA's daily activities. He did so by managing a 4-person team of writers, and while identifying the key stories among endless information and happenings.

Omri also took part in our crisis management team, and was personally in charge of drafting the various responses to different queries from reporters, sent to us on a daily basis.

Omri has shown the professionalism, the responsibility and the availability needed to serve alongside a 24 hour/ 365 days lifesaving organization like MDA. I am sure that he will bring those qualities to any organization that chooses to hire him.



Eli Bin  
Director General,  
Magen David Adom