

To whom it may concern

December 10th 2018

Omri Gal

Omri has worked for over six years as a senior communications consultant at Peer-Levin Communications and Strategy Consultants Ltd. As part of his duties as a communications consultant, Omri handled strategic and major clients of the firm, including Magen David Adom EMS, the Scouts youth organization, the Ministry for Social Equality, The Branco - Weiss Educational network, etc., along with campaign management for various clients and causes.

Omri managed these with rapid media thinking, writing skills, personal initiative and awareness to the needs of both customers and the media. He also provided complex communications solutions and tools in a number of parallel fields: digital and social networks, branding and graphic design, complex content writing, event planning and video production.

Omri is a responsible, diligent and quick-to-understand consultant, and he is more than capable to perform multi-tasks and handle pressure in the best possible manner. In addition to his high professional abilities, Omri has created excellent interpersonal relationships with the firm's clients, and with his colleagues and superiors, which contributed greatly to the work process. Over the years, Omri's clients have personally valued him, and it is no wonder that many of them choose to renew their contract with our company every year.

During my professional career, I held a number of senior positions in Yedioth Ahronoth, the leading media outlet in Israel, including the head of the news desk. As someone who managed hundreds of workers, I can safely recommend Omri to any role and organization that will be able to utilize his journalistic, communicative, managerial, intellectual abilities, wit and sharpness of thought and interpersonal wisdom.

Sincerely,

Adv. Eitan Levin

Owner and founder of Peer-Levin Communications

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